

SOCIAL
PRACTICE
SPECTRA
(SPECTRUMS?)

SMALL
BUDGET

LARGE
BUDGET



SHORT
TERM

LONG
TERM



SOLO
ARTIST

TEAM OF
ARTISTS



ARTIST AS
LIGHTNING
ROD

ARTIST IN
THE
BACKGROUND



LIGHT
ENGAGEMENT

DEEP
ENGAGEMENT



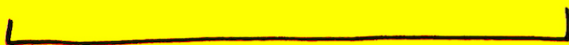
BEST
PRACTICE

HOMOGENISATION



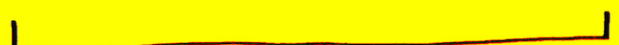
GATEKEEPER
AS
CONDUIT

GATEKEEPER
AS
BLOCKAGE



UNIVERSAL

SPECIFIC



PROMISE

EXPECTATION



ART AS
PART OF
LIFE

ART AS
SURROGATE
FOR CIVIC
SOCIETY



WORK

NON-WORK



CONSTRAINTS

BLANK
CANVAS



USING THE
WORD
ART

IGNORING
THE WORD
ART



US

THEM



DO
SOMETHING

DO
NOTHING



ART AS
MEANS
(PROCESS)

ART AS END
(OUTCOME)



MEET PEOPLE
WHERE THEY
ARE

TAKE THEM
SOMEWHERE
NEW



OUTSIDER'S
PERSPECTIVE

INSIDE
SCOOP



EMPATHY

SYMPATHY



SOCIAL
AESTHETIC

OBJECT
AESTHETIC



TRIED
AND
TESTED

LEAVE
COMFORT
ZONE



ARTIST'S
VISION

PEOPLE'S
VISION



LOW
HANGING
FRUIT

HARDER
TO
REACH



STICKING
PLASTER

SURGEON

